### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

REQUEST RUN ID:

ORDER RANGE: 55506





### **AGREEMENT MADE BETWEEN**

## WFOR-TV

WFOR-TV

1161-55506-1 **DATE PRINTED** 

**CONTRACT NO. REV.** 

**Cancellation Notice** 

Announcement 28 days

11/09/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

OBAMA FOR AMERICA

PO BOX 8102

**PAGE** 1 ADVERTISER (OR AGENCY AND ADVERTISER)

Required

prior notice

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906

GMMB, INC.

 $3050~\mathrm{K}$  St NW Ste 100

Washington

DC 20007-5108

USA

Chicago

IL 60680-8102

USA

PRODUCT CODE

PRODUCT95/101/2305 OFA 30s ADD

SUSAN INKER-PURETZ SALESPERSON

NATIONAL

SALESPERSON

6441

NAME

AND

**ADDRESS** 

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS:

2305

AGENCY EST. NO.

1300

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ounnon		SPOTS TIME					TOTAL			
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	Su	1	09:00A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1300.00	1300.00
2	Sa	1	11:35P	12:35A	30S	11/03/12-11/03/12	ET WEEKEND	1	250.00	250.00
3	Su	1	11:58A	07:00P	30S	11/04/12-11/04/12	NFL TODAY	1	2000.00	2000.00
4	Sa	2	07:58P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	6500.00	13000.00
5	Sa	2	12:00N	07:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	2250.00	4500.00
6	Sa	2	12:00N	03:30P	30S	11/03/12-11/03/12	ACC FOOTBALL	2	600.00	1200.00
7	Su	1	03:58P	07:00P	30S	11/04/12-11/04/12	NFL FOOTBALL - 4PM	1	10500.00	10500.00
8	Su	1	12:57P	07:00P	30S	11/04/12-11/04/12	NFL FOOTBALL (DOLPHINS)	1	20000.00	20000.00
9	М	1	05:00A	06:00A	30S	11/05/12-11/05/12	WFOR MORNING NEWS	1	200.00	200.00
10	1	1	04:30A	04:59A	30S	11/05/12-11/05/12		1	75.00	75.00
11	10000	1	07:00A	09:00A	30s	11/05/12-11/05/12	THE EARLY SHOW	1	350.00	350.00
12	10000	1	07:00A	09:00A	30S	11/05/12-11/05/12	THE EARLY SHOW	1	350.00	350.00
13	10000	1	11:00A	12:00N	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1170.00	1170.00
14	10000	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





SUSAN INKER-PURETZ

### **AGREEMENT MADE BETWEEN**

AGENCY EST. NO.

2305

# WFOR-TV

**CONTRACT NO. REV.** 1161-55506-1

**DATE PRINTED** 

11/09/12

 $8\,9\,00$  N. W. 18TH TERRACE, . MIAMI FL  $3\,3\,1\,7\,2$ 

WFOR-TV

			AND		PAGE 2	
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 17	78906 ADVERTIS	SER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	GMMB, INC.		OBAMA FOR A	MERICA		
AND	3050 K St NW Ste	100	PO BOX 8102		Required	
4000000					Announcement 28 days	
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	prior notice	
	USA		USA			
CONTACT			PRODUCT95/	/101/2305 OFA 30s ADD		

PRODUCT CODE

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12

NO. WEEKS:

1300

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
II LIW	DATO	1 777.	TICOM	10	LLINGTH	ETTEOTIVE BATEO	TROGRAMO	BB001.	ONTIVALE	TOTAL VALUE(1)
15	10000	1	03:00P	03:58P	30S	11/05/12-11/05/12	JUDGE JUDY	1	400.00	400.00
16	10000	1	03:57P	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	500.00	500.00
17	10000	1	04:58P	05:57P	30S	11/05/12-11/05/12	FIRST NEWS	1	1200.00	1200.00
18	М	1	07:58P	08:57P	30S	11/05/12-11/05/12	HOW I MET YOUR	1	10000.00	10000.00
19	М	2	07:00P	07:57P	30S	11/05/12-11/05/12	CBS4 ELECTION SPECIAL	2	1800.00	3600.00
20	2	2	09:00A	10:00A	30S	11/05/12-11/05/12		2	500.00	1000.00
21	W-F	2	05:00A	05:30A	30S	10/31/12-11/02/12		2	200.00	400.00
			00 000							
22	F	1	05:30A	06:00A	30S	11/02/12-11/02/12		1	200.00	200.00
23	00110	2	06:00A	07:00A	30S	10/31/12-11/01/12	CBS4 EARLY SHOW (LOCAL)	2	350.00	700.00
24	00001	1	06:00A	07:00A	30S	11/02/12-11/02/12	CBS4 EARLY SHOW (LOCAL)	1	350.00	350.00
25	W-F	2	04:30A	04:59A	30S	10/31/12-11/02/12		2	75.00	150.00
26	W-F	3	07:00A	A00:80	30S	10/31/12-11/02/12		3	350.00	1050.00
27	W-F	3	08:00A	09:00A	30S	10/31/12-11/02/12		3	350.00	1050.00
28	Th-F	1	11:00A	12:00N	30S	11/01/12-11/02/12	PRICE IS RIGHT	1	1170.00	1170.00

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 $3050~\mathrm{K}$  St NW Ste 100

GMMB, INC.

### **AGREEMENT MADE BETWEEN**

## WFOR-TV

WFOR-TV

1161-55506-1

**CONTRACT NO. REV.** 

3

**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 11/09/12

Required

prior notice

AND **PAGE** 

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

ADVERTISER (OR AGENCY AND ADVERTISER)

OBAMA FOR AMERICA

NO. WEEKS:

PO BOX 8102

Washington DC 20007-5108 Chicago IL 60680-8102

USA

USA PRODUCT95/101/2305 OFA 30s ADD

AGENCY EST. NO. LOCAL SUSAN INKER-PURETZ 1300

PRODUCT CODE SALESPERSON 2305

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906

NATIONAL SALESPERSON

6441

NAME

AND

**ADDRESS** 

CONTACT

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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ITEM	DAYS	SPOTS PWK.	TI FROM	МЕ ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
29	W-F	3	11:58A	12:30P	30S	10/31/12-11/02/12	NOON NEWS	3	900.00	2700.00
30	W-F	4	03:00P	03:58P	30S	10/31/12-11/02/12	JUDGE JUDY	4	400.00	1600.00
31	W-F	3	03:57P	05:00P	30S	10/31/12-11/02/12	DR PHIL	3	500.00	1500.00
32	Th-F	2	05:00P	05:30P	30S	11/01/12-11/02/12		2	1200.00	2400.00
33	Th-F	2	05:30P	06:00P	30s	11/01/12-11/02/12		2	1200.00	2400.00
34	W-F	3	06:58P	07:30P	30S	10/31/12-11/02/12	ENTERTAINMENT TONIGHT	3	1000.00	3000.00
35	Th Cancelled		09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	0	5000.00	.00
36	Th-F	2	05:58P	06:30P	30S	11/01/12-11/02/12	EARLY NEWS	2	1200.00	2400.00
37	W	1	09:00P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4000.00	4000.00
38	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	5000.00	5000.00
39	10000	1	04:58P	05:57P	30S	11/05/12-11/05/12	FIRST NEWS	1	1200.00	1200.00
40	20000.0	2	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	2	1000.00	2000.00
41	10000	1	11:35P	12:37A	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	630.00	630.00
42	Th	1	03:43P	03:43P	30S	11/01/12-11/01/12		1	.00	.00

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6441

NAME

AND

**ADDRESS** 

SALESPERSON



### **AGREEMENT MADE BETWEEN**

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

1161-55506-1

**DATE PRINTED** 

**CONTRACT NO. REV.** 

4

**Cancellation Notice** 

Announcement 28 days

11/09/12

Required

prior notice

AND **PAGE** 

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) GMMB, INC. OBAMA FOR AMERICA

PO BOX 8102  $3050~\mathrm{K}$  St NW Ste 100

Washington DC 20007-5108 Chicago IL 60680-8102

USA USA

CONTACT PRODUCT95/101/2305 OFA 30s ADD

AGENCY EST. NO. LOCAL PRODUCT CODE SUSAN INKER-PURETZ 1300 SALESPERSON 2305

NATIONAL

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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		SPOTS	TIME					TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
							Total Contra	<b>:t:</b> 66		106395.00
							Billing Summary —			_
					Qtr 4	Oct -12 .00		<b>ec</b> 00	<u>Total</u> 105470.00	
					ga 7			l l	2AND TOTAL 105470.00	

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